CredAlliance by ◈ Medallion

Streamline credentialing and reduce costs with the only national credentialing alliance

A smarter, more cost-effective credentialing solution that reduces payer administrative waste by leveraging provider overlap between networks and credentialing technology and automation that was designed for scale and speed.

CareMore HEALTH   Optum   CareSource   AMERICAN HEALTH PLANS   Valor Health Plan

The problem

Credentialing is fragmented. Providers undergo redundant processes with multiple payers, wasting time and resources.

Each provider is credentialed by an average of eight payers, costing one to two days of administrative work per payer every 24-36 months. On average, payers spend $35-$120 per credential, leading to billions in unnecessary administrative costs.[1]

Network	Providers	Payer Recreds | Cost burden	OpEx (at $35 per CredFile)
Network A	400k	133k | 100%	$4.6M per year
Network B	280k	93k | 100%	$3.2M per year
Network C	300k	100k | 100%	$3.5M per year
TOTAL	**980k**	**326k | 100%**	**$11.4M per year**

The impact

This isn't an industry secret, but quantifying this problem and solving it are two different matters.

In April 2024, Medallion conducted an overlap analysis of 10 large payer networks consisting of 1.6 million unique provider NPIs (National Practitioner Identifiers), finding a 73% overlap in their provider networks.

By December 2024, that overlap analysis increased from 73% to 88%, spanning 20+ networks and 2.6+ million provider NPIs.
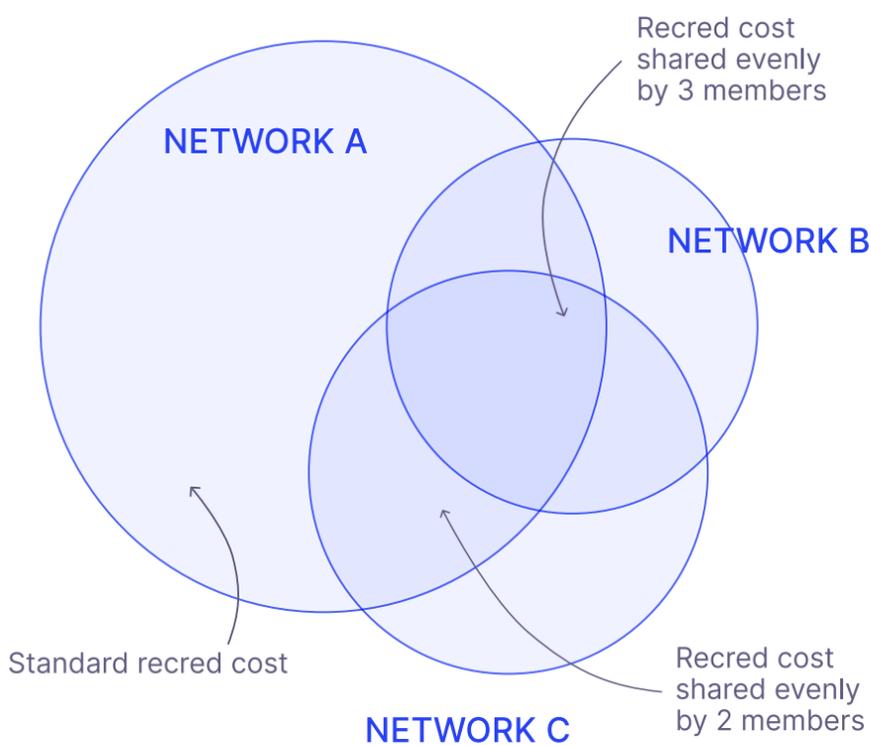
[1] Becker's Hospital Review

The solution

CredAlliance by Medallion is a cloud-based SaaS solution designed to navigate proprietary networks, custom credentialing rules, and credentialing/recredentialing date alignments.

🏅 PROPRIETARY NETWORKS   Secure, siloed client rosters with Open API integrations.

🔒 CUSTOM CREDENTIALING RULES   Configured by provider type, state, and CMS requirements.

⚡ DATE ALIGNMENT   Auto-standardized recredentialing dates to reduce disruptions and costs.

🛡 CredAlliance   by 🔵 Medallion

Recred cost shared evenly by 3 members

NETWORK A

NETWORK B

Standard recred cost

NETWORK C

Recred cost shared evenly by 2 members

By centralizing credentialing as a single industry event, members can take advantage of shared common verifications without sacrificing credentialing independence.

90%+ automated source collection, always human verified.

Onshore CMS-level credentialing support

Custom verification and rule-based processing

3-day SLA with a 1-day median turnaround

Unlock significant OpEx savings

Forbes
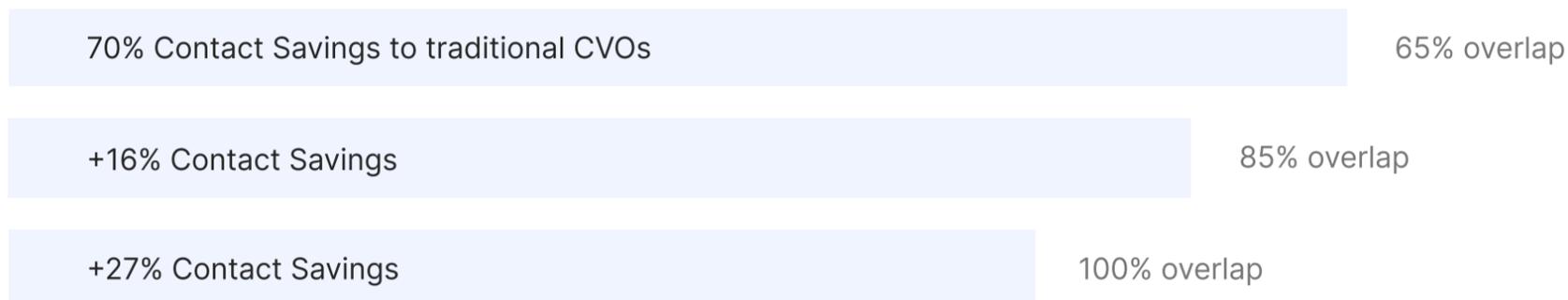
Cutting $1.2B in redundant credentialing costs for payers

SEE THE STORY IN FORBES →

The cost saving benefit

Payers typically lower credentialing costs by 75%, on average, with the CredAlliance by Medallion.

As the Alliance grows, cost-sharing scales. For example, providers split among 6 payers in 2025 could grow to 20 payers by 2026, and those savings are contractually protected within the CredAlliance agreement and are passed down to Alliance Members.

27% additional savings at 100% overlap

70% Contact Savings to traditional CVOs	65% overlap
+16% Contact Savings	85% overlap
+27% Contact Savings	100% overlap

> Our collaboration with organizations like Medallion CredAlliance™ enhances the provider experience by minimizing credentialing events and removing barriers."
>
> **Zac Davidi**
> *Senior Vice President, Operations*
>
> CareSource®

The provider benefits

By aligning credentialing, the **CredAlliance by Medallion will retire 3.5M duplicative credentialing events**, saving time, money, and administrative burdens for both the Payer and Provider.

About Medallion

Medallion is the leading provider network management platform, streamlining credentialing, enrollment, and compliance for some of the largest payers in the U.S. With our AI-powered technology and the industry's first collaborative credentialing solution, we reduce operational costs, eliminate duplicative work, and improve network accuracy. By aligning recredentialing dates across networks and automating primary source verifications, we help health plans increase efficiency, minimize provider abrasion, and improve regulatory compliance. Medallion delivers contractually backed outcomes that reduce costs, enhance network quality, and support seamless provider operations. Learn more at medallion.co.

Ready to see how Medallion can help your organization?

Get in touch today.